



Christmas

Wish Breakfast

The **Christmas Wish Breakfast** is an annual event hosted by the Pan Pacific Vancouver. Inspired by 30 years of good example, **Newlands Golf & Country Club** and the **City of Langley** joined in this tremendous effort in 2017, inviting residents of the Fraser Valley to attend. The outpouring of community support, event contributions, volunteers and participants has been humbling, with the common thread being a willingness to assist the growing number of people who need our help. In 2018 the event received an overwhelming response with over 2000 guests contributing over 3000 toys, over \$2000 in gift cards and over \$22 000 in sponsorship cash receipts.

We invite you to join us on **Tuesday November 26th** for Langley's **THIRD ANNUAL Christmas Wish Breakfast**. Everyone who turns up between 6:30am and 9:30am to donate a toy or make a cash donation will be treated to a complimentary breakfast prepared by the Newlands culinary team. The crowd will be entertained by local singers and musicians with a visit from Santa and Mrs. Claus. Volunteers from the Langley City Fire Department and RCMP will be on hand to receive the toys on behalf of the Christmas Bureau.

After the event, donations will be transported to Santa's workshop with the Christmas Bureau elves sorting the toys according to age and gender. The parents of registered families are invited to select gifts for their children the week before Christmas break. Last year the Langley Christmas Bureau helped 767 families to receive much needed assistance from an organization which is 100% volunteer-based.

We invite you to help the Christmas Bureau to bring Christmas to hundreds of families who wouldn't otherwise be able to celebrate. **We are looking for support in the way of sponsorship or sponsorship gifts-in-kind.**

Mark your calendar for Tuesday November 26th, help us spread the word and join us for this heartwarming event. **Global BC will be broadcasting LIVE on location.**

Companies interested in participating in this year's **CORPORATE CHALLENGE** are encouraged to RSVP to wishbreakfast@newlandsgolf.com.

Please indicate the number of toy donations and event day attendees from your company.



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GOLF & COUNTRY CLUB

Tuesday November 26

6:30am - 9:30am

*Bring a new unwrapped toy
and enjoy breakfast on us,
while supply lasts!*

JOIN THE LANGLEY CHRISTMAS BUREAU
in fulfilling the needs of families.

The Christmas Wish Breakfast

is all about giving to those in need & sharing in the Spirit of Christmas.

HOW CAN YOU HELP?

Event Sponsors (*media, toy transport, food suppliers*)

Volunteers (*event activities*)

Please contact wishbreakfast@newlandsgolf.com (604-533-3288)



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WHAT TO BRING (donation ideas)

BABIES, TODDLERS AND PRESCHOOLERS:

- Outdoor toys (tricycle, kick scooter, balance bike)
- Lego (mega & building blocks)
- Play doh
- Musical toys (xylophone, drums)
- Educational toys (shape sorting cube)
- Games (Hungry Hippos, Angry Birds)
- Crayon, paints and easels
- Leapster Explorer Camera
- Toys, cars and train sets
- Craft kits

ELEMENTARY, TWEENS AND TEENS:

- Building toys (Lego, Duplo)
- Outdoor toys (skateboard, bikes)
- Hair dryers, straighteners, curling irons
- Bike helmets & locks
- Doodle Art / Art sets
- Watches
- Headphones
- Guitars
- Sports equipment & air hockey
- Logo hoodies
- Gift card (Mall \$20 - \$30)
- Electronics

CASH DONATIONS AND GIFT CARDS



Join the
 **LANGLEY
CHRISTMAS
BUREAU**

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newlands
GOLF & COUNTRY CLUB

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"STAR" SPONSOR \$3000 (1 only)

Be the "STAR" that lights up Christmas for hundreds of families who wouldn't otherwise be able to celebrate & put smiles on the faces of children.

Your sponsorship includes:

event sponsor recognition & media coverage leading up to the event; event day product placement & two seats on SKY helicopters RIVER ADVENTURE flight.



SANTA Select Sponsors \$1500 (2 only)

Your sponsorship will be recognized through media coverage leading up to the event and on the event day.

Join the



LANGLEY
CHRISTMAS
BUREAU

*in fulfilling the
needs of families.*

































REINDEER Signature Sponsors \$500 (9 available)



SPONSORSHIP BENEFITS

Langley Christmas Bureau Children's Wish Breakfast

Tuesday November 26, 2019

SPONSOR BENEFITS	STAR SPONSOR \$3, 000	SANTA SPONSOR \$1, 500	REINDEER SPONSOR \$500
Collateral			
Event collateral for display at Sponsor business			
Website			
Logo on Newlands website "Wish Breakfast" page			
Logo on City of Langley website "Wish Breakfast" page			
Media Campaign			
Mention in official local Media Kit			
Sponsor recognition in select media coverage & print material			
Event Day Activation			
Opportunity to provide free samples/promotional materials			
One 8' x 8' space (table & chairs provided)			
Event Day Banner & Signage			
Opportunity to display two (2) 6' x 3' banners (sponsor cost)			
Opportunity to display one (1) 6' x 3' banners (sponsor cost)			
Recognition on Wish Breakfast "Thank You" Sponsor board			
Event Day Program			
Mention in Event Day Program			
Event Day product placement as agreed by LCB			
Additional Benefits			
SKY Helicopters River Adventure Flight, two seats			
Post-event thank you letter signed by LCB president			
Certificate of sponsorship recognition			



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6:30am - 9:30am

THANK YOU TO OUR SPONSORS

for your generous support



Adams Beverages Ltd.



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of Moving®



Construction

ROCK 101

LANGLEY
Advance Times



SKY
HELICOPTERS

CINTAS
READY FOR THE WORKDAY

ALDERGROVE
Star